

Wealth Partner Global Community

The Heart of the Global Wealth Group

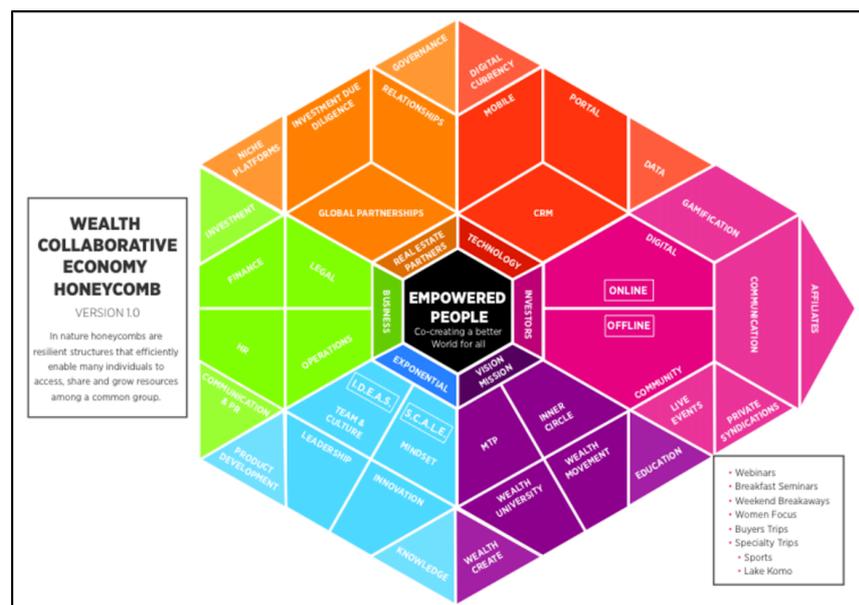
At the Global Wealth Group the idea of community has been part of the DNA right from the beginning. In 2014 Scott read the book “Behind the Cloud, the story of Salesforce” by Marc Benioff. Salesforce was the pioneer of Software as a Service (SaaS), a technology advancement that Venture Capitalist at the time felt would not catch on. In response Salesforce invited their customers to become shareholders, and be intricately involved in designing their offering. The design partners were the kindling that propelled Salesforce to where it is today a \$55 Billion company, the 14th biggest tech company.

When Wealth Migrate was launched, our clients saw the potential of the company and wanted to become investors in Wealth Migrate. Learning from Sales Force, the company decided to explore the option of building the company in partnership with clients. The idea was launched in 2015 at a design partner event that took place on a beautiful African game farm. Collectively the group of investors chose the name Wealth Partners to reflect their vision for investing in the Global Wealth Group.

The role of Wealth Partners is to enable investors to be more than just passive shareholders. The aim from the outset was to build a community of investors that would not only benefit from the great real estate investments and the growth of the company; but also, to be a part of the company development. In the process, the opportunity exists for each Wealth Partner to develop themselves, their networks and their own businesses and families.

The Global Wealth Group honeycomb diagram was developed as a framework of the different aspects of the company and where Wealth Partners can be a part of the company ecosystem.

There are now 115 Wealth Partners from all over the globe and it is a global community of like-minded investors. We have raised over **USD \$10m** from our Wealth



Partners to date and this has enabled us to build the platform, the team and the ecosystem, enabling us to achieve the results we have already achieved.

As Scott has said many times, ***“I truly believe that our Wealth Partner community is our single greatest asset in this organization. We want to take what we have learnt here and really scale it now and invite others to be part of our family. This is not ONLY about making money, this is about being part of an amazing community, learning, having fun, with a purposeful impact on the planet.”***

The ancient African tradition of Ubuntu, as embodied by Nelson Mandela is, ***“We are only who we are because of other people. We are far stronger together!” It means “I am, because of you!” It also implies, “People are people because of other people”.***