

# Our Why

## Wealth Migrate as part of the Global Wealth Group

We believe the world's greatest challenges can be solved by individuals who have the knowledge, self-belief and the same access to opportunities. **Income inequality** is one of the hottest topics on the planet. It was listed as the **number one global risk** by the World Economic Forum 2014 meeting in Davos Switzerland. 77% of Americans are concerned about their future and only 1 out of 4 believe in the financial system. 90% have their money invested in mutual funds to a value of \$13 trillion, where they take 100% of the risk and the fund managers take 60% plus of the upside and none of the downside, when they fail to beat the simple S&P index 96% of the time. The system is skewed. Fees and lack of understanding are robbing people of their freedom and their future prosperity. The top 1% seem to have all the opportunities, freedoms and continue to grow their wealth exponentially.

Our mission is to empower all individuals with the same access to information, opportunities and wealth creation in global real estate and allow the 99% to invest like the top 1%. This is why we created the **Global Wealth Group**.

The Global Wealth Group built, owns and operates **Wealth Migrate**, a **global real estate investment marketplace**, bridging first world and emerging market opportunities. Launched just 4 years ago, business is growing **beyond 300% year on year**, and Wealth Migrate has already successfully expanded to be the only global marketplace in this space.

The Wealth Migrate **team thinks big**, is globally focused, and is disrupting a **\$13T market** through its' own **cutting edge technology** solutions, allowing the democratization of commercial & residential real estate investment.

The team **service markets** with over **1m young, aspirational & wealthy people in South Africa and 400m in China & other Emerging Markets** (our core target audience).

Our leading **position** is built on a foundation of great **product innovation**, great **people**, excellent local relationships and **proven monetization**. These foundations have been shaped over many years of **operating experience** in our core geographies.

We continue to build on this foundation as a leading global marketplace group, capturing this **generational opportunity**.

## What is our Vision and Mission?

The Global Wealth Group, through differentiated targeted strategies, has the transformational purpose to solve the greatest challenge on the planet – The Wealth Gap.

Our Core Vision (or Massive Transformative Purpose) is to Solve the wealth gap and empower at least a billion people by 2020 by putting the power of **SMART Investing™** in everyone's pocket.

Our Core Mission is, that we help the 99% of people invest like the top 1% and create more financial freedom in their lives.

Our Key Question is, How can we make global real estate investing as simple as swiping a finger with as little as \$1?

Our Core Customer is the online investor. We delight them by providing trusted access to high quality global real estate investment opportunities that give them confidence and increase their net worth.

Our Core Values are **Trust, Transparency** and **Alignment**.

## Three main aspects set Wealth Migrate apart from the market.

1. A vast Real Estate knowledge and pipeline of deals with vetted partners globally and systems to build the global partner network.
2. Wealth Migrate is a functioning business, with existing teams on the ground on 5 continents and have a coordinated plan to streamline business through blockchain.
3. The team at Wealth Migrate have been able to build the company to where it is today through resilience and ingenuity and it is now time to add fire power to the company to ensure that it succeeds globally.