

# How do you predict the future and find platforms with long term potential?

Bill Gates calls Ray Kurzweil, “the best person I know at predicting the future of artificial intelligence.” Ray is also amazing at predicting a lot more beyond just AI. Over the last 25 years he has had a higher than 80% accuracy in his technology predictions.

Attending Singularity University in July 2016, Scott Picken was lectured by Ray Kurzweil where he shared his secret to his predictions. He stated, “What you need to look for is large forces of change and then look for intersection points. A great example was the founders of Siri who believed that AI, voice recognition and mobile adoption meant that they needed to build a product for the future. They built it, released it and 2 months later it was bought by Apple for more than \$200m, with a 8x return on capital.”

With Wealth<sup>E</sup>™ Coin we believe we are building a solution for the intersection of 8 major forces of change:

1. **Gamification & learning while doing**, fundamentally changing the education system.
2. **Blockchain & crypto currencies**, increasing trust and reducing friction costs massively.
3. **Social Commerce & Collaborative Investing**, increasing returns and reducing risk.
4. **Personalization** and people wanting personal solutions for them and their families. They want the power to create the freedom they want in their lives and have a meaningful connection with their investments.
5. **Rise of the middle class in emerging markets** and 3 billion people unbanked people joining the global economy through mobile adoption and internet connectivity.
6. **Globalization** and with local volatility investors wanting to be diversified across countries, assets and currencies.
7. **Social pressure to democratize access to wealth** to empower the 99%.
8. **Investors wanting to have a purposeful impact** on co-creating the planet they want to see.

The best part is that many years ago, if you wanted to make a social impact like Mother Theresa, you needed to give up your worldwide wealth. Now you can make a real difference on the planet and create great personal wealth at the same time.

As Richard Branson says, *“Millennials are currently the largest living generation on the planet. Millennials expect more from businesses than simply products or services. Start-ups that put purpose at the heart of what they do will have the most success in 2017. Embedding purpose into your business will help it to stand out, and align it with customers who have the same values.”*

We aim is to empower a billion people and give them access to Wealth<sup>E</sup>™ Coin. Hopefully in the future more than a billion people will have their lives changed by Wealth<sup>E</sup>™ Coin giving them the freedom they want in their life.